



BROWN COUNTY SCHOOLS PRIORITY PLAN

Brown County Schools has identified six priorities to drive our 2026-2029 Strategic Plan. The priority narratives and strategy objectives for Brown County Schools illustrates how we prioritize creating World Class Opportunities and fostering Small School Relationships that leave Lifelong Impact for the students of Brown County.

WHY WE EXIST

PRIORITY 1: STUDENT OUTCOMES

SMART GOALS

- 1 Graduate Profile, Competency-Based Education & Future-Ready Learners
- 2 Postsecondary Success & Graduation Pathways
- 3 Academic Excellence & Rigor
- 4 STEAM Excellence
- 5 Early Learning Success

HOW WE PROTECT IT

PRIORITY 2: SCHOOL SAFETY & SECURITY

SMART GOALS

- 1 Safety Leadership, Compliance & Continuous Improvement
- 2 Student Protection, Prevention, & Compliance
- 3 School Resource Officer Program & Student Relationships

WHERE IT HAPPENS

PRIORITY 3: LEARNING ENVIRONMENTS, INNOVATION & STUDENT EXPERIENCE

SMART GOALS

- 1 Learning Environments, Innovation & Student Experience
- 2 Strategic Facility Investments & Capital Planning
- 3 Preventive Maintenance & Operational Excellence
- 4 Technology & Infrastructure Readiness

WHO WE ENGAGE

PRIORITY 4: COMMUNICATION, ENGAGE- MENT, & COMMUNITY PARTNERSHIPS

SMART GOALS

- 1 Strategic Communication & Storytelling
- 2 Student Engagement & Connection
- 3 Community Ambassadors & Advocacy
- 4 Stakeholder Voice & Shared Leadership

HOW WE CARE FOR PEOPLE

PRIORITY 5: WELLNESS, BELONGING & THRIVING SCHOOLS

SMART GOALS

- 1 Staff Wellness, Belonging & Professional Growth
- 2 Student Wellness, Belonging & Engagement
- 3 Health Services, Safety & Medical Preparedness
- 4 Whole School, Whole Community, Whole Child (WSCC) Framework Implementation

HOW WE SUSTAIN IT

PRIORITY 6: FISCAL STEWARDSHIP & OPERATIONAL EXCELLENCE

SMART GOALS

- 1 Long-Term Financial Stability
- 2 Financial Transparency & Community Understanding
- 3 Strategic Resource Management & Investment

BUILD THE SYSTEM → IMPLEMENT THE SYSTEM → MEASURE PROGRESS → IMPROVE RESULTS